

# SHALIMAR STUDIOS'

## 5 TIPS TO PREPARE FOR AN

# Uber Fab Session



### PURPOSE

What is the reason you need or want portraits? Knowing how the images will be used or displayed, helps us plan for a successful shoot.

- Do you need to update your Business Branding imagery?
- Are you celebrating an important life milestone or event?



### WARDROBE

For aesthetically pleasing images, stick with clothing that compliments, not distracts.

- Wear solid colors. Patterns, stripes and logos are very distracting.
- For more than 1 person, choose colors that are in the same color family.

### ON LOCATION OR IN STUDIO

Choosing where the portraits will be taken, helps to determine the overall mood and feel of your portraits.

- For a clean, minimal aesthetic, choose In Studio.
- For more storytelling through the environment around you, choose On Location.



### MOOD AND TONE

What type of mood do you want in your portraits?

- Are you looking for bright and airy, dark and moody, bold and contemporary?
- Would you like more candid and casual images or more formal and posed?



### DISPLAY OPTIONS

Where will people see these images?

- Are these going to be seen online only?
- Will you be ordering large wall prints and Canvas Gallery Wraps for your office or home?
- Will these be printed in a magazine, book or keepsake album?



*Call or email us  
today to  
schedule your Session!*